

SPORT CARD EXPO

EDMONTON

APRIL 3-5 | 26

PRESENTED BY



Dealer Information Kit
April 3-5, 2026

MILLENNIUM PLACE
2000 Premier Way, Sherwood Park, AB T8H 2G4
<https://sportcardexpoedmonton.com/>

Dealer Move-In Times

Thursday April 2nd	DEALER MOVE-IN	6:00pm – 8:00pm
Friday April 3rd	DEALER MOVE-IN:	8:00am – 1:00pm

*** ALL Dealers/staff must have wristbands before they will be permitted to enter the hall!***

Public Expo Hours

Friday April 3rd	VIP Entry:	2:00pm
	Public Entry:	3:00pm - 8:00pm
Saturday April 4th	VIP Entry:	9:30am
	Public Entry:	10:00am - 5:00pm
Sunday April 5th	VIP Entry:	9:30am
	Public Entry:	10:00am - 4:00pm
Saturday Dealer Access for Re-stock:		8:00am - 9:30am
Sunday Dealer Access for Re-stock:		8:00am - 9:30am

PLEASE NOTE THE FOLLOWING KEY INFORMATION:

- All Dealers must be finished set-up by 1:00pm on Friday – one hour before the show opens to Priority ticket holders at 2:00pm!
- Dollies - you must leave a drivers license to rent a dolly for set up and tear down
- All Dealers must be set up for the entire length of the show.
- The **ULTRA PRO AUTOGRAPH PAVILION** will feature autograph guests including Curtis Joseph, Grant Fuhr, and Andy Moog. All guests are courtesy of Premium Autographs. If you are interested in wholesale pricing, please contact them at (514) 726-9462.

MOVE OUT TIME SUNDAY

The Expo closes at 4pm on Sunday and move-out time is 4pm! That means that *you should not be packing up / moving out until that time* as it is disruptive and unfair to ticket holders, other Dealers and to Show Management. Any dealers found to be substantially packing up their booth before the end of show may lose their priority booth space booking for next year.

What's included with booth space?

Dealer spaces vary from **8'w x 10'd for Regular booths** and the collector booths are 6'x8'. PLS NOTE that the tables are all 24" deep, NOT 30" as our tables in Toronto are, so plan your layout accordingly. Remember that the tables provided do NOT include covers, but you are welcome to bring your own. You may also bring in your own tables, stands etc. as long as they fit within your booth space and do not obstruct the sight lines of any adjacent booths. There is also no pipe/drape at this show but if you want to order anything from the Show Decorator, you can contact:

Dave Shaw, Global Convention Services

dshaw@globalconvention.ca 780.446.2050

Dealer Badges / Wristbands

You can pick up your Exhibitor wristbands & badges on Thursday from 6-8pm (assuming your booth balance has been paid in full). If you have staff that are only there for move-in on, they will simply get a hand stamp for access to the Expo Hall. As they do for the Toronto Expo, Upper Deck is providing collectible, branded Dealer, VIP, & Sponsor badges. They look amazing and will come with an Upper Deck branded lanyard as well (limited quantities available!). Thank you UPPER DECK!

NOTE:

These badges are meant to identify you to other Exhibitors, sponsors and customers etc. but ***you must still wear your weekend wristbands*** for access to the building for each day. If you buy additional wristbands beyond what comes with your booth, they will not include additional badges/lanyards. Wristbands are NOT transferable and can be picked up at the Dealer Registration table during move-in Thursday evening and Friday morning. We thank you in advance for your cooperation.

Dealer Wristbands will be allocated as follows:

- 1 booth = 2 passes
- 2 booths = 3 passes
- 3 booths = 5 passes
- 4 booths = 6 passes
- 5 booths = 8 passes
- 6 booths = 10 passes

Additional weekend dealer wristbands can be purchased onsite at the Dealer registration table for \$25 on Thursday & Friday and for \$20 on Saturday - CASH ONLY with a maximum of 4 per dealer.

Electrical Power & WIFI: We are offering standard 120V/150A power for all dealers. **The price is \$100 if ordered by April 1st. If ordered on site, the price is \$150.** We are also happy to offer high speed internet for your booth! For **\$400, you can get 10GB of high speed internet for the entire weekend!** If interested, please contact me or mikey@mkem.ca

INTERNET / ATM's

There is free wifi in the venue but keep in mind that the wifi will be shared by > hundreds of people at any one time. There is an ATM located in the lobby by the food concession and they are on alert to keep it stocked with cash throughout the weekend!

HOTEL ROOMS

We have special Expo Group Rates with Best Western and Clarion Hotels – both of which are within easy walking distance from the event venue. Information and the group rate can be found on our website at: <https://sportcardexpoedmonton.com/hotels/>

PARKING & MOVE-IN

Free parking on-site is available throughout the show for Dealers and collectors.

Dealer Move-in access will be through 3 door options:

1. Main Dealer move-in access is through the “**Dealer Door for Move-in**” - clearly marked on the floor plan below at the south end of the building. This is next to the main parking lot and is a large roll-up door. You cannot drive in, but you can unload your vehicle and move out of the way right away. This is the **ONLY** door through which you can use dollies/carts.

Please UNLOAD AND MOVE YOUR VEHICLE OUT RIGHT AWAY SO EVERYONE CAN GET IN AND SET UP

1. Please NOTE: that there will only be a small number of carts available for use so if you need one, please be sure to bring your own!
2. You can also enter through the Main Entrance on the west side or via the East Entrance, but you can only hand-carry items through those doors – no dollies or hand trucks of any kind allowed. Alternate hotel entrance also on the east side of the building (double doors).

MILLENNIUM PLACE

One of the most amazing community centers I have seen anywhere in any country with full pool, waterpark, gym with machines, free weights, stationary bikes/rowers etc., a running track, skating & hockey rinks and more so be sure to pack some shorts & running sneakers not just the Jordans!

SECURITY

Security will be onsite throughout the show and the fields will be locked after show hours. We strongly recommend that you lock up or place expensive articles out of sight at night. Please know that show management / Sport Card Expo is not responsible for any losses or theft at your table or in the show room and is not liable for any theft and will be held harmless should such a theft occur. Please take your own security measures to ensure the safety of your product. Sport Card Expo does not provide insurance for such theft.

Do not expect to gain access to the Show hall at any time without your exhibitor wristband. Security staff will not allow you to enter the building without it: this is for the protection of everyone’s valuable property! If you see any suspicious behavior or suspect any shoplifting, please report directly to Security or to the Police – do not attempt to confront them on your own.

ON SITE SPONSORS

Joining the Sport Card Expo in Edmonton are 4 sponsors:

JSA will be on site for the first time! They will be authenticating previously signed items, as well as items signed on site.

PSA will be on site doing submissions only for all sports and TCG cards.

CGC will be doing on site submissions as well for all sports, TCG AND comics!

Heritage Auctions will be on site doing *free* item appraisals.

SHOWCASE/SENTRY BAG RENTALS

We are offering 2 different types of showcases this year! Our regular All State showcases can be rented for \$80 + tax. New for this show are our Zion showcases. The cost to rent a Zion showcase is \$65 + tax (SUPPLY YOUR OWN LOCK) or \$70 + tax (LOCK INCLUDED). They can be purchased for \$225. The cost for a sentry bag rental is \$75 + tax (or can be purchased for \$300_ . Quantities are extremely limited. Please contact myself or anthony@mkem.ca if you haven't already. Showcases will be available to you as soon as you move in!

FREE coffee and donuts for Registered Dealers! The Sport Card Expo team will provide hot coffee and snacks at move-in Friday and on Saturday/Sunday before opening. We look forward to saying hello to old friends and welcoming dealers we have yet to meet in person – please join us and say hi!

2027 – Show Dates:

2027 Show dates have not yet been finalized but hope to be offering them to you soon! More information will be sent after the Expo.

Thank you and see you in Edmonton!

Steve Menzie & the Sport Card Expo team

sales@sportcardexpo.com

1.888.466.7116